

Learning for Health



Integrating
Health
Literacy
within
Client
Interactions

Thursday February 23, 2012
8:30 am – 12:00 pm



We all want to help people manage their health more effectively...

Who should attend?

Any staff, volunteer, community partner and health professional involved with supporting clients to live well and experience optimal health and wellbeing.

Purpose:

To prepare you to integrate health literacy into existing programs and services and enhance your clients' ability to access, understand, evaluate and communicate information that impacts their health.

Approach:

This interactive workshop will engage you in a variety of learning processes, including small group activities and individual reflection exercises that will enhance your effectiveness.

Objectives:

As a workshop participant you will:

1. Explore the concept of health literacy and how it relates to both your personal approaches and those of your organization.
2. Assess your current practices and learn new ways of incorporating health literacy within your organization
3. Learn how to be a more effective support person for your clients.

...but are we truly effective at educating, equipping and enabling our clients?



President/Senior Facilitator
Barefoot Facilitation Inc.
Halifax, Nova Scotia

Gerard Murphy is a seasoned educator, facilitator, program developer and leader within the health system and voluntary sector. He has worked provincially and regionally with public health, primary health care, continuing care and volunteer services. He has extensive experience working with three provincial health charities to implement health promotion and community development initiatives, as well as supportive care programs for people living with heart disease, stroke, cancer and alzheimers.

Gerard is a graduate of the School of Health and Human Performance at Dalhousie University. With a commitment to lifelong learning he has completed further studies in community-based development and leadership development. He has also completed the Master Trainer requirements for the Stanford Chronic Disease Self-Management program.

**Learning for Health
Faxable Registration Form**

**Thursday, February 23, 2012
8:30 am – 12:00pm
COST: \$55 plus GST - includes
lunch**

Send to: 697-2412

Participant Name: _____

Address: _____

City: _____ Postal Code: _____

Phone (h): _____ Phone (w): _____

Email: _____

Organization: _____

Professional Designation: _____

Payment Method:

____ Visa Card Number: _____

____ MasterCard Card Number: _____

Expiry Date: _____ Name on Card: _____

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Please submit one registration form per participant. Payment to the Wellness Institute can be made in person or by phone. We are able to accept cash, debit, Visa and MasterCard. Personal cheques will not be accepted.

The Wellness Institute at
Seven Oaks General Hospital
1075 Leila Avenue
Winnipeg, Manitoba R2P 2W7
P: 632-3900 F: 697-2412
E: info@wellnessinstitute.ca

